

Control Zone



OVERVIEW

Take aim at the issues in your business



Storm brewing?

Umbrellas is something we don't offer, so if that storm you are in or the storm you know is brewing needs some attention why not seek professional help?

Sometimes its just a matter of coming in from the rain !

Please take a minute to read about how we can help you take a look at your forecast.

Control Zone Consultants aim to target specific areas of your business with the aims and ideals determined by its very name.

We look at the issues that need to be controlled and at the specific areas and zones of your business that can be identified to make immediate impact. The zones we identify are then reviewed, monitored and adjusted to maintain sustainable benefits long term by a manageable game plan.

Control v., 1. to exercise restraint or direction over, dominate, command, e.g to be in control of your destiny. 2. To direct the workings of any action 3.to hold in check to place in check a specific task

Zone n., v., zoned, zoning 1. any continuous area, which differs in some respect. or is marked off for some purpose, from specific circumstances: a military zone, or an industrial zone, 2. Marking out an area in according to its use.

Personalised Service

Our personalised approach allows you to choose between working in your premises or working remote via a variety of methods.

Our background in Australian small to medium sized business will provide you with an edge seldom found.

Working across a range of software including MYOB, Corel, Quick Books, Word, Excel to name a few, we can enhance your professional approach. Often it is simply a matter of having a sounding board or mentor to bounce ideas off, and receive a straight unbiased answer..... good or bad news!

Marketing

What has a leprechaun got to do with marketing? Have you ever tried to catch one?

Doesn't marketing promise pots of gold?

The correct planning of your campaign, exhibitions or brochures is NOT just a matter of "getting it over with!" as so many companies treat it.

It is all about in the planning, not just before the event but after and in some cases you can capitalise on your investment for years to come. Talk to us about how you can achieve this.

Focused Business Strategies

Planning

There is an old saying I know you have already heard. "Failing to plan is planning to FAIL!" Well the old statement is TRUE in our view. We can assist with your business planning including short and long term business plans, sales and marketing plans, financial goals, cash flow forecasting, acquisition, research, succession and exit plans.

Its fair to say if you are looking forward in your business you need a plan of how to best achieve the result you desire, this is precisely where we can help.

Self managed Web Sites

MySite™ Self managed web sites is a revolution in web design. MySite™ is child's play. If you can use a mouse and a keyboard, you can update MySite™. You don't need any special software or any special skills. MySite™ is all about making things easy, so you can be sure that no matter who you are, or even where you are, you can update your website with ease. It's easy. The MySite™ evolution is about people, not technology. Your website needs to reflect the changing face of your business. With MySite™ these changes are only a mouse click away. MySite™ gives you the power and the freedom to update your website whenever the need arises.

Email Communicator

MySite™ Communicator - a powerful marketing tool. Ever wonder how they make those rich graphical emails?

MySite™ Communicator makes it easy. MySite™ Communicator turbocharges your marketing by allowing you to create rich, graphical newsletters and email them directly to your client base.

MySite™ puts you in control.

Design

From 1968 to current we have built a sizeable skill set in design and practicalities of not only sign design and construction but in fact many associated fields.

From simple design of signage, way finding projects, logo design, publication design and production to the intricacies of brochures, printed Cd's, letterheads, there are many areas we can assist to ensure you are achieving the best value and impact where it is needed.

Implementation

The very best plan or vision you may have are merely words on paper if you cannot action it.

What stands between the vision many people have and the results they need is having the resources to follow through.

Small to medium business often only need a facilitator to action the goals they have set.

Trouble shooting, step by step techniques even if its "follow the dots," it is results that count!

We can carry out the actions that position plans and vision into becoming a reality.

Process control

Production methods can be born from textbooks or habit. They can grow topsy turvy or in strict incremental steps. How are the project tracking methods in your premises?

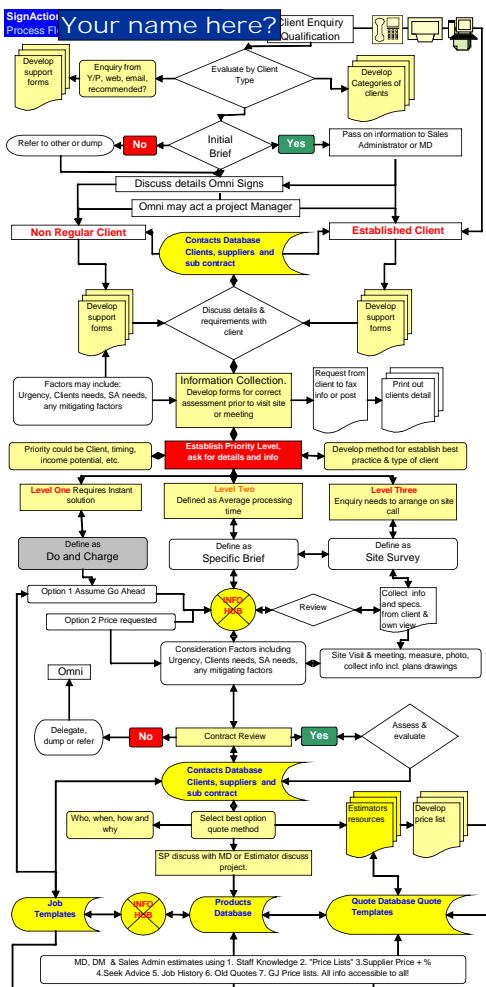
Whether it is a full quality system to international standard or simple procedures to keep projects on track we can work with you to assess your system. The review can then be utilize to make improvements to your business.

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The phone rings, what happens then?
 If you have never really asked your people that question, maybe you only think you know the system is being followed! Staff turnover, gradual creeping changes and any number of issues can steal profit and health from your company. Core values like morale, quality and delivery date failure are just a few of the common symptoms

We can take a look at the processes from a different perspective and focus. Many options are available to drill into the processes that make your business tick.

Specifically developed solutions to suit your needs.... that is our promise.



We develop flowcharts into applications that work for your business!

What is KiM about?

KiM has a simple philosophy
 Listen, observe, review, present findings.
 Develop, test, review and implement.




We don't offer "a solution in a box"?

That's because we listen to what you need and develop a specific solution to suit your needs. Ask yourself... is your business better than a "boxed" software program?

So.... when you are ready to coming from the storm
and take control of your business, why not give John
Hadfield a call on 0418 16 1600

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Company Details

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