



Self Assessment Questionnaire

	Yes	No
If you were looking to buy a business would you buy yours?	0	0
If you were looking for a job would you want to work in your business?	0	0
If you were a client would you recommend your business to others?	0	0
If you had to sell your business tomorrow, would you get a good price?	0	0
If your business were a sports team would it win the grand final?	0	0
If you could not work in your business for a period of time, would it remain viable? i.e do you have key staff who can manage your business for you	0	0
Do you have a vision and mission statement that truly defines to the staff and clients what it is that your business sets out to achieve?	0	0
Have you reviewed (benchmarked) in the past 6 months how well your business is performing, compared with other like businesses?	0	0
Does your business excite you today as much as it did when you first began?	0	0
Does your business have a fully systemised approach to your operations?	0	0
In the next 2-3 years do you intend to		
A) Rapidly expand your turnover and profit (greater than 15 % p.a.)	0	0
B) Maintain your current position (Requires approx 6% growth p.a)	0	0
C) Allow your business to contract (Requires you to do nothing at all)	0	0

If you have even hesitated in ticking the "Yes" box to any of these questions (except the last one) then for the success of your business it is time to review where and how you want to take "your" business.

Take control of your business

Control Zone on 0418 161600 or john@controlzone.com.au
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